



Volunteer PR and Communications Officer

The PR and Communications Volunteer support the organisation in raising awareness of its work and engaging with supporters, the community, and the wider public. This role helps promote campaigns, events, and achievements through a range of communication channels including social media, newsletters, website content, and local media.

Working closely with the team, the volunteer will help create engaging content, share stories about the organisation's impact, and help strengthen the organisation's public profile.

Key Responsibilities

- Assist with creating content for social media, newsletters, and the website
- Help promote fundraising campaigns, events, and organisational updates
- Support media outreach by helping draft press releases or contacting local media
- Capture and share stories, photos, or updates that highlight the organisation's work and impact
- Help monitor social media engagement and respond to comments or messages where appropriate
- Contribute ideas for improving communications and outreach

Skills and Experience

- Good written communication skills
- Interest in communications, PR, marketing, or the charity sector
- Creativity and ability to engage audiences through content
- Familiarity with social media platforms
- Good organisation and attention to detail

Please Note: This role can be done remotely, with a weekly team meeting to discuss progress. We ask volunteers to give 2-3 hrs a week for this role.